Ministry of

Furniture Workplace case study

Crunch Digital Media HQ

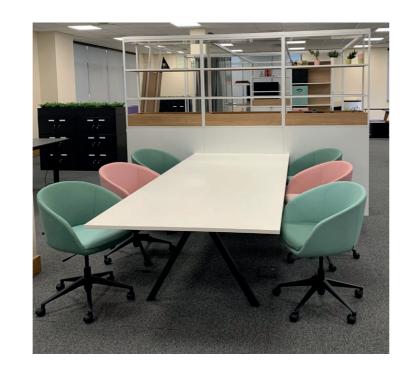
Crunch Digital Media Agency are digital media specialists who specialise in SEO, pay-per-click, social media, programmatic, technical and creative services. Their head office is based in Swansea, and they also have offices in central Warwick, Bristol, Cardiff and London.

We recently engaged with the Crunch Digital team in Swansea to discuss their return to the office following the pandemic. With a young and innovative workforce they were keen to welcome the team back to their new office in a safe and collaborative manor. They were considering installing partitioning walls to create zones within their open plan space.

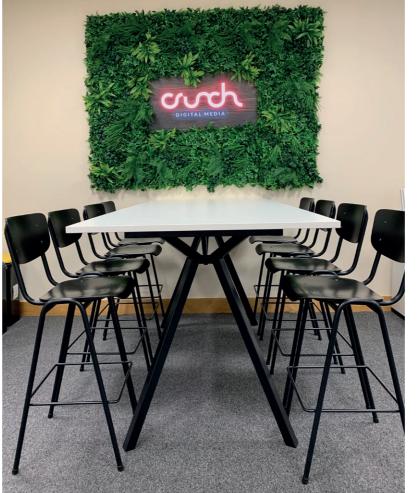
We invited the project team to our workplace showroom to demonstrate 'Colonnade' from KI Europe which is a user controlled product, enabling the zoning of open spaces. Anchored by '800 Series' storage and modular shelving, the stanchions and gantry system can support all sorts of equipment to make collaborative working better – from mobile whiteboards & pinboards, to TV screens, tables, mobile soft seating, power, lighting and acoustic treatments.

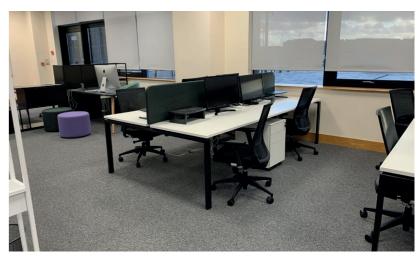
Our design team created a fun scheme which reflected the ethos and culture at Crunch Digital. The brief required collaborative spaces where the team could work flexibly following a long period of remote working during the pandemic. We specified ranges of furniture that could divide the space as an alternative to building partitioning walls. The team loved our concept designs and the completed installation.

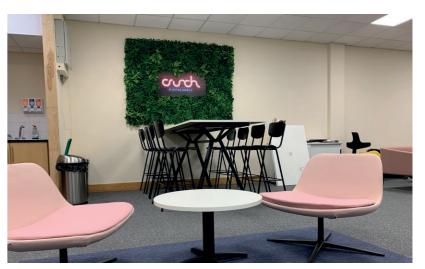
We believe the key to agile working is creating spaces where the team have the option to work together or individually, have the freedom to work away from the desk, comfortable spaces to meet, take a break or share ideas. A home away













Adam Culley, Head of Operations at Crunch Digital Media

